



## New MI Initiative Brings Firms Together

Bucharest was the location for the Morison International (MI) Eastern European meeting on 3 November 2011.

This event was part of a new initiative to bring member firms together who share an interest in a specific region. The meeting allowed firms to discuss how they can work together and develop more business in Eastern Europe.

18 delegates were in attendance from Romania, Hungary, Czech Republic, Austria, Spain and the UK.



The practical and action orientated agenda focused on finding quality member firms in countries where MI is currently not represented; bringing firms and clients together to discuss regional hot topics; producing “doing business in...” guides and working on presentation templates and pricing to aid client proposals.

The meeting was hosted by MI’s Romanian member firm Boscolo & Partners, who joined the association in August. The firm has already taken a pro-active approach to membership and MI would like to thank the firm for their assistance in organising this event.

A follow-up meeting will take place in 6 months time to ensure that MI and member firms progress the agreed action points. All member firms with an interest in Eastern Europe are strongly recommended to attend – location and date to be confirmed!

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